

# ICO AUDIT

OF



Prepared for the McAfee Team by



# Crypto Connection ICO Trust Scale <sup>TM</sup>

**Overall Score: 5**

## **Transparency: 5/5**

- Has the company established a roadmap? **5/5**
- Has the company met prior roadmap deadlines and provided evidence of completion? **5/5**

## **Competency: 5/5**

- Do the team members have prior success working with blockchain applications? **5/5**
- Do the team members have prior success in engineering and data science? **5/5**
- Do the team members have prior success in business operations? **5/5**
- Do the team members have prior success in marketing? **5/5**

## **Public Interaction: 5/5**

- Are the team members public-facing? **5/5**
- Does the company have an active social media presence? **5/5**

## **Business Model: 5/5**

- Does the product solve a problem(s)? **5/5**
- Is the idea unique? **5/5**
- Is technology disintermediating? **5/5**

## **Whitepaper: 5/5**

- Is the project and its goals clearly defined in a straightforward manner? **5/5**
- Spelling, grammar, punctuation, and clarity: **5/5**
- Is the whitepaper plagiarized? **No**
- Originality: **5/5**

## **Digital and Network Forensic Analysis: 5/5**

- Integrity of historical DNS zone file changes **5/5**
- Integrity of other domains registered by CEO **5/5**
- Public smart contract and ERC-20 token? **5/5**

# Core Team Members

## **Marlon Williams**

- Chief Executive Officer
- Holds B.S.A in Software Engineering and Business Management
- Studied computer Information systems for 3 years after attaining bachelor's degree
- 17+ years of professional software development experience
- Has held two CEO positions at companies prior to Pod One, including his current company Fenero – a software as a service solution for call centers

## **Colin Stansfield**

- Chief Software Architect
- Holds 3 degrees, including a B.Sc. in Computer Science
- Over 20 years of professional software development experience
- Currently holds a Director of Software Engineering and Chief Architect position at Lumos Technologies – a industry-leading SaaS platform for restaurant franchises.

## **Charles Callari**

- Chief Operations Officer
- Holds a Bachelor of Science degree from in Management Information Systems and Computer Science.
- Over 25 years of business experience in sales, marketing, and technology.
- Has worked for prestigious companies in the IT industry such as IBM, Sykes, and Remedy.

## **Warren Whitlock**

- Strategic Advisor
- #25 on the list of 100 Most Influential Individuals in Blockchain  
<https://richtopia.com/inspirational-people/blockchain-top-100>
- Author of best-selling “Profitable Social Media: Business Results Without Playing Games”
- Aside from being a prominent social media figure, Warren has worked in technology, business services and broadcasting, and is currently involved with media, health, and several startups

# The ICO

## **The Whitepaper**

- Very descriptive and detail oriented: compels investors to take action.
- 100% original/no plagiarism found.
- Development begins Q2 of 2018
- Beta testing to begin Q4 of 2018

## **The Product**

- PodOne is a blockchain-based, decentralized contact center networker that connects businesses and agents together.
- Idle time costs U.S. employers over \$100 billion a year. PodOne addresses this issue by monetizing staff downtime, providing a new standard for call center training, and utilizing secure blockchain technology.
- PodOne automatically incentivizes customer support agents to deliver great service utilizing their signature QBE Ratings Engine
- The demand for call centers is increasing and PodOne poses to fill this gap in the market as well as solving the various issues the industry faces with talent acquisition and employee down-time.
- With PodOne, an employer can auction its employees' idle time to other businesses who require additional human resources to complete tasks.
- PodOne provides an E-Learning platform that consists of various courses that can be created by the business owners and members of the PodOne network. This E-Learning platform ensures that their picks for customer support agents possess the specific skills and knowledge necessary to deliver a quality experience for their customers.

## **The Facts**

PodOne is a solution for contact centers that poses to eliminate the costs of idle employees and recruiting talent by offering a decentralized blockchain platform for businesses and agents. CEO Marlon Williams is not only extremely familiar with the call center industry, he is the founder a successful call center software company. The team is well-versed in blockchain technology and many disciplines of software engineering. Being one of the top 25 most influential blockchain personas in the world, Warren Whitlock is an exceptional asset to PodOne. His knowledge and advisement will allow Pod One to excel and aid in its disruption of the contact center industry.

## **Digital and Network Forensics Analysis**

Domain: podone.io

Current IP: 198.71.233.195- First seen 2017-10-13, Host: GoDaddy Inc

Nameservers: ns68.domaincontrol.com, ns67.domaincontrol.com

Domain Registrar: GoDaddy Inc.

Registration Date: 2017-10-09

Domain lifespan: ~ 3 months

Known Past Domains Registered by CEO: 2

### **Past Domains Categorization and Integrity:**

- Miamibytes.org – Category: Unknown - Benign
- Fenero.com – Category: SaaS, Customer Service – Benign

### **Google Dorking:**

- Discovery of possible open directory files or backup files
- Results: 13
  - Nine different languages of the white paper
  - Terms of service page
  - [https://podone.io/wp-content/uploads/2017/11/Fen\\_201\\_1pr\\_efilingAck30869785.pdf](https://podone.io/wp-content/uploads/2017/11/Fen_201_1pr_efilingAck30869785.pdf)
- <https://podone.io/wp-content/uploads/2017/11/PodOne-SAFT.pdf>
- Google Dork Search Used:  
<https://www.google.com/search?q=site%3Apodone.io+ext%3Adoc+%7C+ext%3Adocx+%7C+ext%3Aodt+%7C+ext%3Apdf+%7C+ext%3Artf+%7C+ext%3Asxw+%7C+ext%3Apsw+%7C+ext%3Appt+%7C+ext%3Apptx+%7C+ext%3Apps+%7C+ext%3Acsv+%7C+ext%3Abkf+%7C+ext%3Abkp+%7C+ext%3Abak+%7C&ie=utf-8&oe=utf-8&client=firefox-b-1-ab>

## Other Open Source Intelligence Discovery:

> theharvester -d podone.io m -b all -h

[-] Searching in Google..

Searching 0 results...

Searching 100 results...

[-] Searching in PGP Key server..

[-] Searching in Bing..

Searching 50 results...

Searching 100 results...

[-] Searching in Exalead..

Searching 50 results...

Searching 100 results...

Searching 150 results...

[+] Emails found:

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[data@podone.io](mailto:data@podone.io)

[info@podone.io](mailto:info@podone.io)

## Whitepaper Metadata review:

### Basic Properties ⓘ

MD5	403fb3e67211b25a4a5a679dc387b969
SHA-1	9d887d80e7e68540a1b2da90284b138f44bb5d6e
File Type	PDF
Magic	PDF document, version 1.5
SSDeep	12288:NCZqMgqjgzkEWn3VfP9N5W5s2/pwVAkXBXN9vCqWJYaGMc80T1Sp5i84P/I75eL1:qUI1UIOI5RLBlowwW
TRiD	Adobe Portable Document Format (100%)
File Size	540.4 KB

### PDF Info ⓘ

#### Commonly Abused Properties

- ⓘ Contains 1 object stream(s).
- ⓘ Contains 16 page(s).
- ⓘ Contains 62 object start declaration(s) and 62 object end declaration(s).
- ⓘ Contains 44 stream object start declaration(s) and 0 stream object end declaration(s).
- ⓘ Has a pointer to the cross reference table (startxref).

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### ExifTool File Metadata ⓘ

FileType	PDF
FileTypeExtension	pdf
Linearized	Yes
MIMEType	application/pdf
PDFVersion	1.5
PageCount	16
Producer	Skia/PDF m65

<https://www.virustotal.com/#/file/a86c6a4e3e39e84c59d4cd056a121928e18976dbeb715c0fbf32ce6173f0253b/details>

## Additional Address Pivoting:

Other known emails of CEO:

- Marlonwilliams@gmail.com

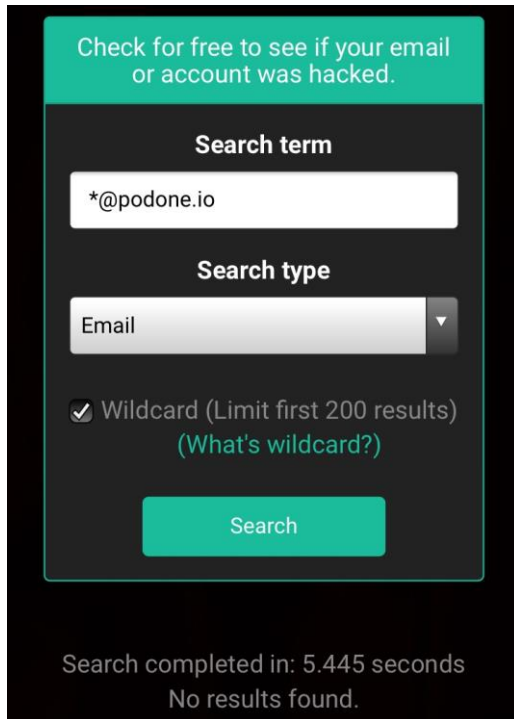
Other known emails of Chief Software Architect:

- colin\_stansfield@hotmail.com
- colin.stansfield@aspect.com
- colin.stansfield@concerto.com

Discovery Vector: Personal Email WHOIS Correlation Search

Known database breaches involving CTO email address: None

Known database breaches involving any \*@podone.io address (via LeakedSource):  
None



Check for free to see if your email or account was hacked.

**Search term**

\*@podone.io

**Search type**

Email

Wildcard (Limit first 200 results)  
(What's wildcard?)

Search

Search completed in: 5.445 seconds  
No results found.



## Smart Contract Wallet and Contract Address:

Token Address: 0xc029ba3dc12e1834571e821d94a07de0a01138ea

<https://etherscan.io/token/0xc029ba3dc12e1834571e821d94a07de0a01138ea#readContract>

Contract Owner's Address: 0xa68d25d908f6543529284492156f3f7ba92f42ab

<https://etherscan.io/token/0xc029ba3dc12e1834571e821d94a07de0a01138ea#readContract>

Total Contract Address Transactions as of 1/15/2018: 36

Number of smart contracts with identical code: 0

Smart Contract MD5 Hash: ec697b823dbf5dc6524362470c52b1a6

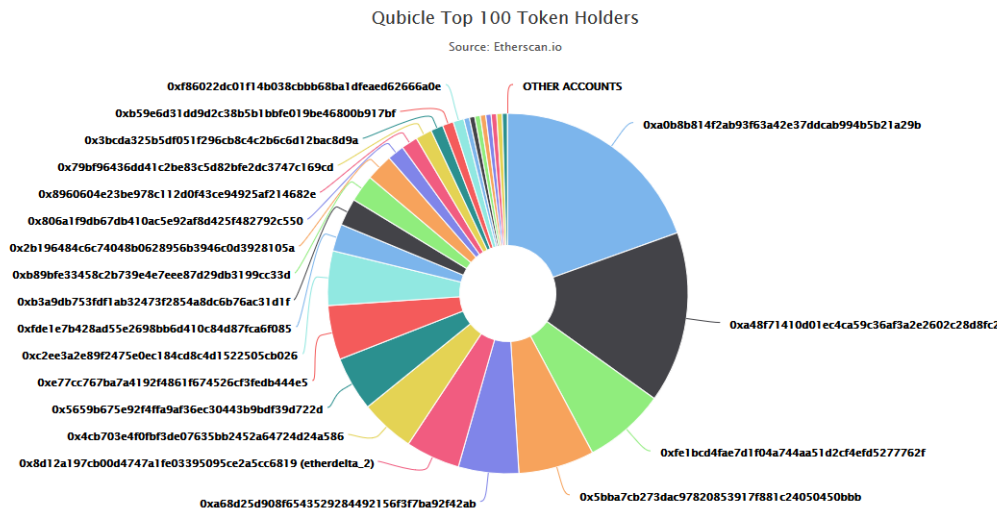
SSDeep Fuzzy Hash:

384:xt4dkMNL/geAcMz1KvSw0bNkWX5ulMe0nqE2xpo9a+iBD9znuVKODR:xmp+1KvSw0bNkWX5ulMe0nqE2xpo9a+N

<https://www.virustotal.com/#/file/28bd730742d71b030e4a7189e0d24bb7b136909873f48e09f6fc5005eb72d482/details>

Current Token Holders: 28

Token Holder Proportions:



<https://etherscan.io/token/tokenholderchart/0xc029ba3dc12e1834571e821d94a07de0a01138ea>

## Conclusion

PodOne has received a **Crypto Connection Trust Score of 5**. This is the highest ranking an ICO can receive and is only given to a few exceptional projects. The team is transparent and public facing. The team behind PodOne has a combined 50 years of experience in the contact center industry and are the masterminds behind Fenero, a disruptive and award-winning cloud based contact center platform used by over 2,200 call center and customer service organizations across the globe. The whitepaper is original, clear, informative, well-researched, and captivating. The business model is extraordinary. PodOne's technology poses to displace the customer service and call center industry by utilizing its technology to increase productivity, save employers money, and reward customer support representatives for providing excellent service.

The verdict: PodOne is a shining example of a trustworthy ICO. The revolutionary technology PodOne has to offer is set to completely change the way the call center and customer support industries think about human resources. With that being said, the ROI on their Qubicle (QBE) token is expected to be substantial.

As always, do your own due diligence!



# AUDITED!

4000 W. Montrose Ave

Chicago, IL 60641

(312) 890-9459

[www.cryptocoinconnection.com](http://www.cryptocoinconnection.com)